

automechanika

DUBAI

Automechanika Network Events During Automechanika Dubai 2016

Automechanika Network – Kingdom of Saudi Arabia

May 9, 2016 | 5pm – 7pm

Automechanika Academy (SR-N32)

The Network event focuses on the Kingdom of Saudi Arabia and will feature manufacturers and distributors who are interested in entering the market in addition to buyers from the market who are looking to source products. As an added benefit, there will be 3 presentations on the market to help shed light on how to do business in the Kingdom. The program is as follows:

5pm	Registration & Welcome Snacks
5:15pm	Presentations Begin
	Intertek "KSA Standards Conformity Program" Husny Saeed General Manager
	Airlink "Shipping Automotive Products to the KSA" Chrys Mendonca Vice President - Cargo
	Meyer Reumann & Partners "Saudi Arabia: New Legal Structure & Future Developments" Rolf Meyer-Reumann Meyer-Reumann & Partners
	GfK Middle East "KSA Market Scape" Prachi Satoskar GfK Middle East
6 – 7pm	B2B Sessions

Visit the Automechanika Jeddah stand during Automechanika Dubai (Stand C2-F26) in Concourse 2 next to the entrance to Hall 8 for more information on the 2nd edition of the show in 2017!

Automechanika Network – Islamic Republic of Iran

May 10, 2016 | 11am – 1pm

Automechanika Academy (SR-N32)

The Islamic Republic of Iran has become a very busy business destination with the recent easing of the international trade embargos. This Network event will focus on automotive aftermarket manufacturers and distributors who are looking to tap into this relatively new market as well as buyers from the country who are looking to source automotive products for the market. Supplementing this targeted B2B Network will be presentations from a law firm and a market research company. The program is as follows:

11am	Registration & Welcome Snacks
11:15am	Presentations Begin
	GfK Middle East "Iran: At a Glance" Soodeh Habibi Commercial Manager
	Meyer Reumann & Partners "Iran: The Legal Framework for Automotive Companies" Zahra Tahsili Senior Lawyer – Head of Tehran Office
12 – 1pm	B2B Sessions

Africa Buyer Seller Meet

May 10, 2016 | 3pm – 5pm

Automechanika Academy (SR-N32)

Introducing at Automechanika Dubai, a special interactive networking business-to-business session. The special interactive networking session, which is co-organized by Business Guide Africa magazine and Gateway Marketing, will connect Buyers and Sellers from the African automotive aftermarket industry.

- Buyers from African markets from the automotive aftermarket industry
- Suppliers / Manufacturers from all across the world
- Special introductory session to promote direct B2B contacts
- Discussion on opportunities and challenges in the African market
- Informal one-on-one interaction between buyers and sellers
- The program is as follows:

3pm	Registration & Welcome Snacks
3:15pm	Presentations Begin
	Bureau Veritas "Certification Regulations for Africa" Jean Marnoto VP Business Development
	STA Law Firm "Exploring Africa – Understanding of Trade Avenues" Rini Agrawal Senior Associate
4 – 5pm	B2B Sessions

To RSVP for any of the events, please send an email with the event name in the Subject line to:

abdelrahman.kurdieh@uae.messefrankfurt.com or call +971 4 389 4589.

